

### PowerHousing Australia 2025 Election Platform Creating a Healthy Housing Future

Everyone deserves a safe, secure place to live, no matter their income, background, or circumstance. Access to a safe and secure home is a basic need that underpins health, dignity, safety, and opportunity.

Yet today, Australia's housing system is leaving too many of us behind.

Community housing is a proven solution that delivers real results, not just for those in need, but for the wellbeing of our communities, and the strength of our economy.

Community Housing Providers (CHPs) are leading the charge, partnering across sectors to ensure every Australian has a place to call home.

Like all essential community infrastructure, community housing requires public investment and subsidy to deliver long term returns. Affordable housing is not a cost to bear, it's a smart, nation building investment that works for everyone.

Australians are calling for action on housing and CHPs are ready to deliver. With bipartisan voter support and proven results, CHPs are a smart, scalable solution to the housing crisis. We don't just build homes—we deliver outcomes: improved health, economic participation, and long term cost savings across government portfolios.

That is why this election, we are asking all parties and politicians to support 4 key measures to ensure Australia has a healthy housing future.

#### More community housing benefits everyone

The 30,000 social and affordable homes to be built under The Housing Australia Future Fund are projected to generate \$3.2 billion in societal benefits over 25 years, \$4,263 per dwelling annually. These benefits include avoided public sector costs in health, justice, and homelessness.<sup>ii</sup>

#### Australians want more community housing

Housing affordability has become a critical priority for voters at the 2025 federal election across all major demographic and political groups. 73% say housing affordability will be very or somewhat important to their vote choice; and 84% believe ensuring all Australians have safe, stable housing is a fundamental government responsibility<sup>iii</sup>



### A 20-Year Housing and Homelessness Plan

Legislate a bipartisan 20-year Housing and Homelessness Plan with clear, measurable milestones to provide stability and certainty in housing investment. This plan should also ensure robust coordination across federal, state and local governments.

#### 1 in 10 Homes Social or Affordable

As part of the Housing and Homelessness Plan, the Federal Government must commit to a pathway to reach a target of 1 in 10 of all housing stock as social or affordable housing by 2045. This is an ambitious but achievable goal that is essential for creating a thriving national housing system.

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#### Consistent, Ongoing Funding to Grow a Construction Pipeline

To build 20,000 homes a year, CHPs need consistent, ongoing government investment. This certainty of funding is fundamental to attracting private investment at the level needed to grow at scale and allow CHPs to create a sustainable pipeline of social and affordable homes.

This could be achieved by quadrupling the existing Housing Australia Future Fund, or another funding mechanism that invests \$2 billion AUD annually into Australia's social and affordable housing future. PowerHousing Australia strongly supports the Housing Australia Future Fund which is currently delivering new homes and recommends all parties commit to embedding and growing this successful, proven program.

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#### Housing as Essential Social Infrastructure

Social and affordable housing is a long-term investment for economic and community benefit. Recognising social and affordable housing as social infrastructure and removing barriers to large scale investment is a crucial step in unlocking funding for Community Housing Providers to build the homes that Australia needs.





PowerHousing Australia represents a national network of 39 growth-focused, Tier 1 and Tier 2 Community Housing Providers who own and manage more than 80% of the community housing stock in Australia. Collectively we provide social and affordable homes to over 150,000 people in Australia.

Our members have a shared commitment to:

- address housing need through growth of supply
- advance best practice in housing and community development
- ensure excellence in tenancy and asset management.

#### Acknowledgement of country

PowerHousing Australia acknowledges that the land we share for our homes, our workplaces and our communities was and always will be First Nations Peoples' land. We acknowledge the Traditional Custodians of Country throughout Australia and their connections to land, sea and community. We pay our respect to Elders past and present and emerging and extend our respect to all Aboriginal and Torres Strait Islander people.

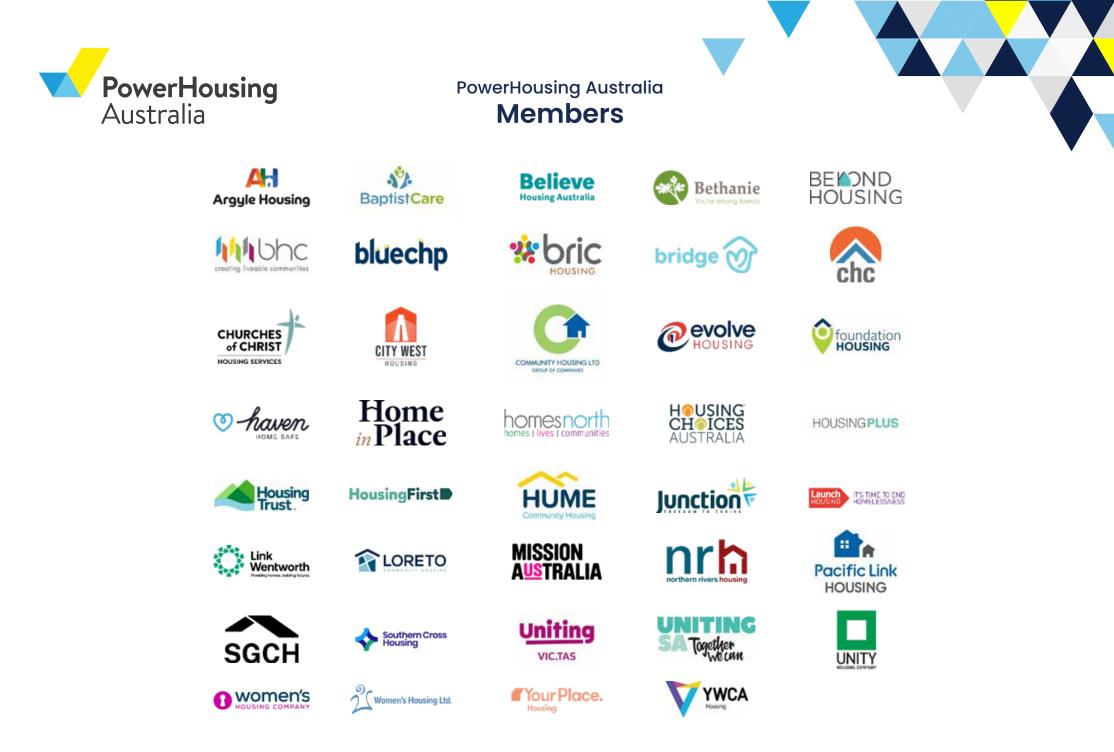


PowerHousing's Community Housing Provider (CHP) members are scale not-for-profits. They are focused on delivering growth of supply but are motivated by social impact, not profit. They are uniquely positioned to partner with public and private sectors to build housing at scale and with efficiency and speed. CHPs offer certainty that homes will be social or affordable in perpetuity.

<sup>i</sup> Community housing includes affordable housing (for low and moderate income earners at a discounted rent) and social housing (for those at significant social disadvantage or no or very low rent).

<sup>ii</sup> Nygaard, C.A. and Salari, M. (2025) Maximising Investment in Social and Affordable Housing in Australia Part 1 – Estimating the Societal Benefits of Housing Australia Future Fund Supported Housing. Report produced for PowerHousing Australia and Community Housing Industry Association. PowerHousing Australia: Canberra.

<sup>III</sup> RedBridge, Housing Affordability and the 2025 Election, February 2025.







## PowerHousing Australia Principal Partner



# PowerHousing Australia Corporate Affiliates

