

## Media Release

### **PowerHousing Australia Launches 2025 Election Platform: Creating a Healthy Housing Future**

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PowerHousing Australia has launched its 2025 Election Platform calling on all political parties to commit to long-term solutions to solve the nation's housing crisis. With access to safe and affordable housing as a top priority for voters, this election is crucial in securing a healthy housing future for all Australians.

“Australia's current housing system is leaving too many people behind,” said Alex Raphael, Acting CEO of PowerHousing Australia.

“We need real, scalable solutions and Community Housing Providers are best placed to deliver social and affordable homes. Our 2025 Election Platform sets out four key commitments that will provide the stability, investment and vision, ensuring that everyone in Australia has a secure and affordable home.”

With bipartisan voter support and a growing public demand for action on housing, PowerHousing Australia's platform calls for:

1. **A 20-Year Housing and Homelessness Plan:** Legislating a bipartisan, long-term strategy with clear milestones to provide stability and certainty in housing investment.
2. **1 in 10 homes as social or affordable:** Committing to a national target of 10% of all housing stock as social or affordable housing by 2045.
3. **Consistent, ongoing funding to grow a construction pipeline:** Establishing long-term, stable funding to build 20,000 social and affordable homes per year, including expanding the Housing Australia Future Fund (HAFF).
4. **Recognising housing as essential social infrastructure:** Treating social and affordable housing as critical infrastructure and removing investment barriers for large-scale development.

73% of Australian voters say that housing affordability is important to their vote and 84% believe that ensuring safe, stable housing is a fundamental government responsibility.

Recent research shows that 30,000 homes built under the HAFF is projected to deliver \$3.2 billion in societal benefits over 25 years, reducing costs in healthcare, justice and homelessness services.

“Community Housing Providers are an asset to the community, as they not only provide more homes, but better health and the ability to support economic participation,” Alex Raphael added. “We need bold leadership and real investment to ensure Australia’s housing future works for everyone.”

PowerHousing Australia urges all political parties to commit to these policies and take decisive action in addressing the housing crisis in the lead up to the 2025 Federal Election.

**For further detail contact:**

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